



Job Posting Graphic Designer

Department: Sales and Marketing

Job Title: Graphic Designer

Reports to: Stephen Nachreiner

FLSA Status: Exempt (Non – Exempt)

Location: Charleroi, PA

COMPANY PROFILE

DMI Companies, founded in 1978, is a leading manufacturer of HVAC accessories supplying the commercial, industrial and residential HVAC markets through a vast network of domestic and international distributors. DMI has national standing as an industry leading innovator that possesses integrity and leadership skills which are testaments to the quality manufacturing and operating procedures engaged by DMI Companies. DMI is building a better world for ourselves and our children by providing a sustainable environment through our products, operations, and personal conduct.

OVERVIEW

The Graphic Designer will handle the graphic design work for DMI Companies. Working closely with the Marketing Manager and our Business Units, they will create, and update graphics related to our company's - and in some cases, our customer's - identity, products, and services. Utilizing their knowledge of graphic design software, they produce graphic art and visual material for DMI Brands, promotions, literature, websites, advertising, customer content, etc. through digital and print media outlets. They also work on internal design requests for various company projects and initiatives, working in collaboration with other Internal Departments and Sales and Marketing teams.

ESSENTIAL FUNCTIONS

- Collaborates with member of the Sales and Marketing Departments and/or other project participants to understand project assignment, audience, and intended message
- Creates original visual media that communicates the desired feeling or message in an engaging and unified way
- Selects fonts for written copy; produces sample layout for approval project participants; prepares drafts of design work and provides samples to appropriate staff or departments for review
- Chooses graphics and stock photography, as appropriate; may enhance choices with simple drawings
- Revises projects as necessary based on collaborative feedback process
- Consults with Marketing Manager and/or other team members as needed on complex or specialized projects
- Maintains records of projects and project related collateral
- Develops illustrations, logos, packaging, and other designs

- Performs other related duties as assigned

EXPERIENCE & COMPETENCIES

- 0-3 Years Experience - Proven graphic designing experience
- Strong familiarity with design software and technologies (Adobe Creative Cloud Apps such as InDesign, Illustrator, Photoshop, and Lightroom)
- Knowledge of basic Photography, Videography, and Editing
- Experience with Web Design and Web Coding a plus
- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines
- Project management, multitasking, and decision-making skills
- Excellent organizational skills and attention to detail
- Excellent written and verbal communication skills

EDUCATION

- Bachelor's Degree in Design, Fine Arts or related field required
- A strong portfolio of illustrations or other graphics

How to Apply: email resume and salary requirements to careers@dmicompanies.com